

Drop Blog

ABOUT US

Embed a blog into your site in only 3 minutes.

No WordPress needed.



Who We Are

We are a team of internet fiends from around the world focused on creating a new kind of blog. Our pioneering spirit and imagination have driven us to develop a headless blog solution that pushes the limits of the latest technologies. We are continuously looking for opportunities to improve DropInBlog to respond to the needs of the web development community.

Our Mission

To provide a simple, SEO friendly and agile blogging solution that easily integrates into any existing website.

Naming Us

When referring to us by our full name, its **DropInBlog** - with an letters "D", "I", and "B" in uppercase. Our preferred short name is **DiB** - uppercase "D" and "B" with a lowercase "i"

LOGO VERSIONS

Our Logo Comes in Different Versions

- 1 Horizontal Full Logotype
- 2 Icon Logotype
- 3 Horizontal Full Logotype - Reverse

Drop  Blog

1

D  B

D  B

2

Drop  Blog

3

LOGO + BASELINE

CLEAR SPACE AND MINIMUM SIZE



TYPOGRAPHY

Dosis

Headlines

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*0+/-

Open Sans

Content / Body

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()+/-

COLORS

Primary Colors and Gradient

BRAND COLORS

DARK GRAY

#323D47
RGB 50 / 61 / 71

ORANGE

#F37335
RGB 243 / 115 / 53

WHITE

#FFFFFF
RGB 255 / 255 / 255

GRADIENT

#FFF2D8

RGB 255, 242, 216

#FCE3D6

RGB 252, 227, 214

LOGO DON'TS

Never Do This to the Logo

- 1 Don't distort the logo
- 2 Don't rotate the logo
- 3 Don't add a frame to the logo
- 4 Don't change the fills by borders
- 5 Don't change the colors of the logo
- 6 Don't add drop shadow

